



2026 Business Sponsorship Program

Your business can help save lives and gain meaningful community visibility.



Caring for Cats is a **volunteer-run, no-kill cat shelter** serving North St. Paul and surrounding communities. We provide food, shelter, medical care, rehabilitation, and adoption opportunities for cats who need a second chance. Caring for Cats is a 501(c) organization so your contribution is tax deductible.

We show appreciation for annual business sponsors through public recognition, marketing visibility, and opportunities to reach a loyal base of animal-loving community members.

Our growing audience includes our social media accounts with **13K+ followers**, livestream with **800+ monthly viewers**, an email audience of **1,000+ subscribers**, and our Newsletter, which reaches **3,000+ local residents**, making this a unique sponsorship opportunity for businesses who want to support a

community of highly-engaged Twin Cities cat lovers.

Why Businesses Partner With Us

- ✓ Local impact with visible recognition
- ✓ Great alignment with community and family audiences
- ✓ Positive brand association with rescue, compassion, and care

Become a sponsor. Make an impact. Change a life one paw at a time.

Business Sponsorships are annual partnership commitments. Sponsors may fulfill their selected level as a one-time annual donation, through monthly recurring payments, or with an in-kind donation of equivalent value.

Contact us at cfc@caringforcatsmn.org for more information.

Updated 2/11/26



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Sponsorship Levels

Feline Friend: \$250 annually

Helps provide a full week of food, litter, and enrichment for our shelter cats, helping keep their days healthy, comfortable, and stress-free while they wait for their forever homes. **Includes:**

- Listing on website business sponsor page

Paw Pal: \$500 annually

Offsets essential medical expenses that prepare cats for adoption, including vaccines, spay/neuter surgery, and intake exams. **Includes previous level and:**

- Social media shout-out
- Flier showing your support to display in your business

Purring Partner: \$1,000 annually

Supports medical expenses for cats with long-term or chronic conditions so these cats can thrive. **Includes previous level, plus:**

- Logo on website business sponsor page
- Special thank you in our Mewsletter mailing

Cool Cat: \$2,500 annually

Helps cover advanced medical care for cats with special needs, giving them the comfort, treatment, and time they deserve before finding their forever homes. **Includes previous level, plus:**

- Listing on Kitty Cam Livestream page
- Livestream thank you ad listing

Cat's Meow Champion: \$5,000+ annually

As a Cat's Meow Champion, your leadership-level support sustains our rescue work and critical medical care while helping ensure Caring for Cats can say "yes" to the cats who need us most. **Includes previous level, plus:**

- Presenting Sponsor of the Kitty Cam livestream, featured on the livestream page
- Livestream thank you ad that plays during the livestream